Stand Out, Don't Blend In.

# 20 BEST SEO TOOLS FOR SEO EXPERTS





Here are the top 20 SEO tools that will supercharge your strategies and bring incredible results!

## 1. Google Keyword Planner

https://ads.google.com/intl/en\_in/home/tools/
keyword-planner/

**Keywords research** 

### 2. Ahrefs

https://ahrefs.com/

For analyzing competitors' backlinks, content research, keywords research, and website audit





### 3. Semrush

https://www.semrush.com/

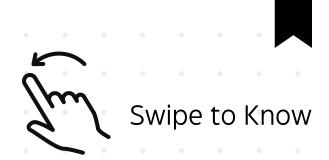
(Semrush) Keywords research, traffic analysis, website audit, rank tracking

### 4. AnswerThePublic

https://answerthepublic.com/

(AnswerThePublic) For Content Marketing and finding Long-Tail Keywords





### 5 Ubersuggest

https://neilpatel.com/ubersuggest/

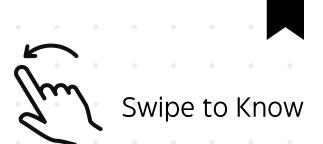
(Ubersuggest) Keywords research, traffic analysis, website audit, rank tracking

### 6 GTmetrix

https://gtmetrix.com/

(GTmetrix) Tool that analyzes the page speed and performance





### 7 SEO Site Checkup

https://seositecheckup.com/

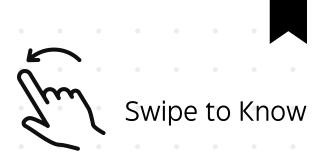
(SEO Site Checkup) Free tool for website audit

### 8 BuzzSumo

https://buzzsumo.com/

(BuzzSumo) for Content Research





### 9 Google Search Console

https://search.google.com/search-console/

(Google Search Console) Helps you measure your site's search traffic and performance, fix issues, and make your site shine in Google search results

## **10 Google Trends**

https://trends.google.com/trends/

Google Trends is a trends search feature that shows the popularity of a search term in Google





### 11 XML-sitemaps.com

https://www.xml-sitemaps.com/

(XML-sitemaps.com) For XML sitemap generator

### 12 Grammarly

https://www.grammarly.com/

(Grammarly) Automated Grammar Checker, Plagiarism Detection





### 13 XML-sitemaps.com

https://www.xml-sitemaps.com/

(XML-sitemaps.com) For XML sitemap generator

### 14 Grammarly

https://www.grammarly.com/

(Grammarly) Automated Grammar Checker, Plagiarism Detection





### 15 PageSpeed Insights

https://pagespeed.web.dev/

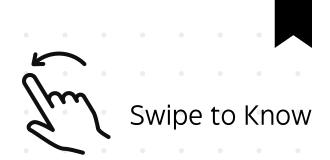
(Get your PageSpeed score and use PageSpeed suggestions to make your website faster

# 16 Schema.org Markup Validator

https://validator.schema.org/

(Schema.org Markup Validator) Test your structured data





## 17 Google Tag Manager

https://tagmanager.google.com/

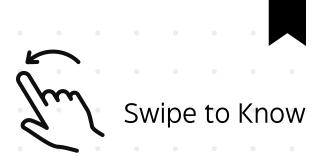
Free tag management system that allows you to manage and deploy marketing tags (snippets of code or tracking pixels) on your website (or mobile app) without having to modify the code

# 18 WayBack Machine

https://archive.org/web/

(WayBack Machine allows the user to go "back in time" and see how websites looked in the past





# 19 Robots.txt Generator - Ryte.com

https://en.ryte.com/free-tools/robots-txtgenerator/ (Robots.txt Generator - Ryte.com) Generate a robots.txt file for free with this easy-to-use tool

### 20 Screaming Frog SEO Spider

https://www.screamingfrog.co.uk/

crawls your website and identifies technical SEO issues.



