

Stand Out, Don't Blend In.

20 BEST SEO TOOLS FOR SEO EXPERTS



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Here are the top 20 SEO tools that will supercharge your strategies and bring incredible results!

1. Google Keyword Planner

https://ads.google.com/intl/en_in/home/tools/keyword-planner/

Keywords research

2. Ahrefs

<https://ahrefs.com/>

For analyzing competitors' backlinks, content research, keywords research, and website audit



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3. Semrush

<https://www.semrush.com/>

(Semrush) Keywords research, traffic analysis, website audit, rank tracking

4. AnswerThePublic

<https://answerthepublic.com/>

(AnswerThePublic) For Content Marketing and finding Long-Tail Keywords



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5 Ubersuggest

<https://neilpatel.com/ubersuggest/>

(Ubersuggest) Keywords research, traffic analysis, website audit, rank tracking

6 GTmetrix

<https://gtmetrix.com/>

(GTmetrix) Tool that analyzes the page speed and performance



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7 SEO Site Checkup

<https://seositecheckup.com/>

(SEO Site Checkup) Free tool for website audit

8 BuzzSumo

<https://buzzsumo.com/>

(BuzzSumo) for Content Research



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9 Google Search Console

<https://search.google.com/search-console/>

(Google Search Console) Helps you measure your site's search traffic and performance, fix issues, and make your site shine in Google search results

10 Google Trends

<https://trends.google.com/trends/>

Google Trends is a trends search feature that shows the popularity of a search term in Google



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11 XML-sitemaps.com

<https://www.xml-sitemaps.com/>

(XML-sitemaps.com) For XML sitemap generator

12 Grammarly

<https://www.grammarly.com/>

(Grammarly) Automated Grammar Checker, Plagiarism Detection



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15 PageSpeed Insights

<https://pagespeed.web.dev/>

(Get your PageSpeed score and use PageSpeed suggestions to make your website faster)

16 Schema.org Markup Validator

<https://validator.schema.org/>

(Schema.org Markup Validator) Test your structured data



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17 Google Tag Manager

<https://tagmanager.google.com/>

Free tag management system that allows you to manage and deploy marketing tags (snippets of code or tracking pixels) on your website (or mobile app) without having to modify the code

18 WayBack Machine

<https://archive.org/web/>

(WayBack Machine allows the user to go "back in time" and see how websites looked in the past)



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19 Robots.txt Generator - Ryte.com

<https://en.ryte.com/free-tools/robots-txt-generator/>

(Robots.txt Generator - Ryte.com) Generate a robots.txt file for free with this easy-to-use tool

20 Screaming Frog SEO Spider

<https://www.screamingfrog.co.uk/>

crawls your website and identifies technical SEO issues.



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