

40 MUST-AVOID MISTAKES FOR YOUR WEBSITE

1. No clear CTA	11. Poor content quality
2. No social proof	12. Inconsistent branding
3. Unclear target audience	13. Ignored SEO
4. Slow customer support	14. Outdated information
5. Slow loading times	15. Missing contact details
6. Cluttered design	16. Unmatched styling
7. Confusing navigation	17. Broken links
8. Overloaded text	18. Excessive pop-ups
9. Lack of mobile optimization	19. Ignored feedback
10. Complicated checkout	20. No social media links



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21.Low-quality images	31. Missing SSL certificate
22. Vague value proposition	32. No testimonials
23.No site search	33. Ignored mobile speed
24.Absence of privacy policy	34. Misaligned content
25.Missing alt tags	35. Overly technical jargon
26.Unoptimized meta descriptions	36. Poor URL structure
27.Neglected local SEO	37. Ignored ADA compliance
28. Overly complex language	38. No fresh content
29. Poor information hierarchy	39. Failing to celebrate milestones
30. Poor color contrast	40. Unused analytics



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