

SEO Tips

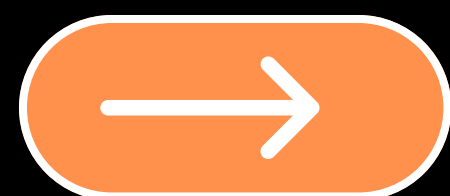
# Why Do 85% of SEO Campaigns Fail? 🚩



by Vinay Upadhyay



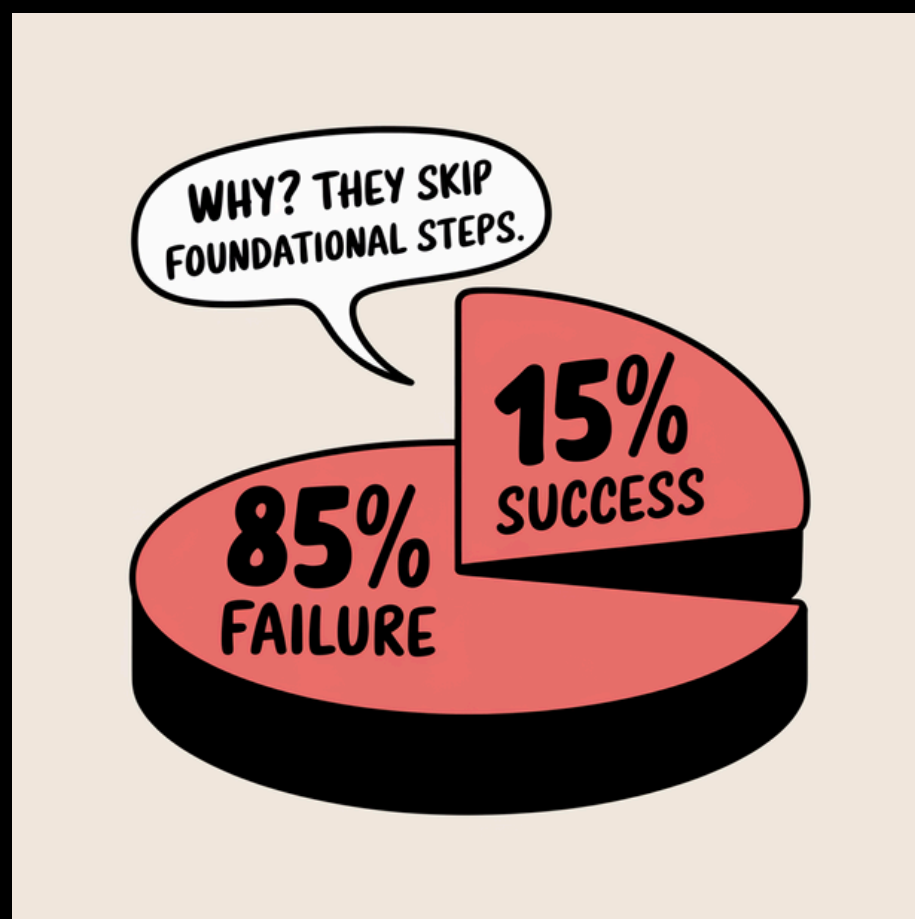
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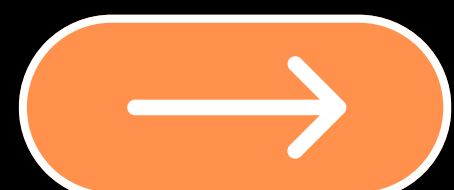
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# Most SEO Campaigns Are Doomed from the Start 😞



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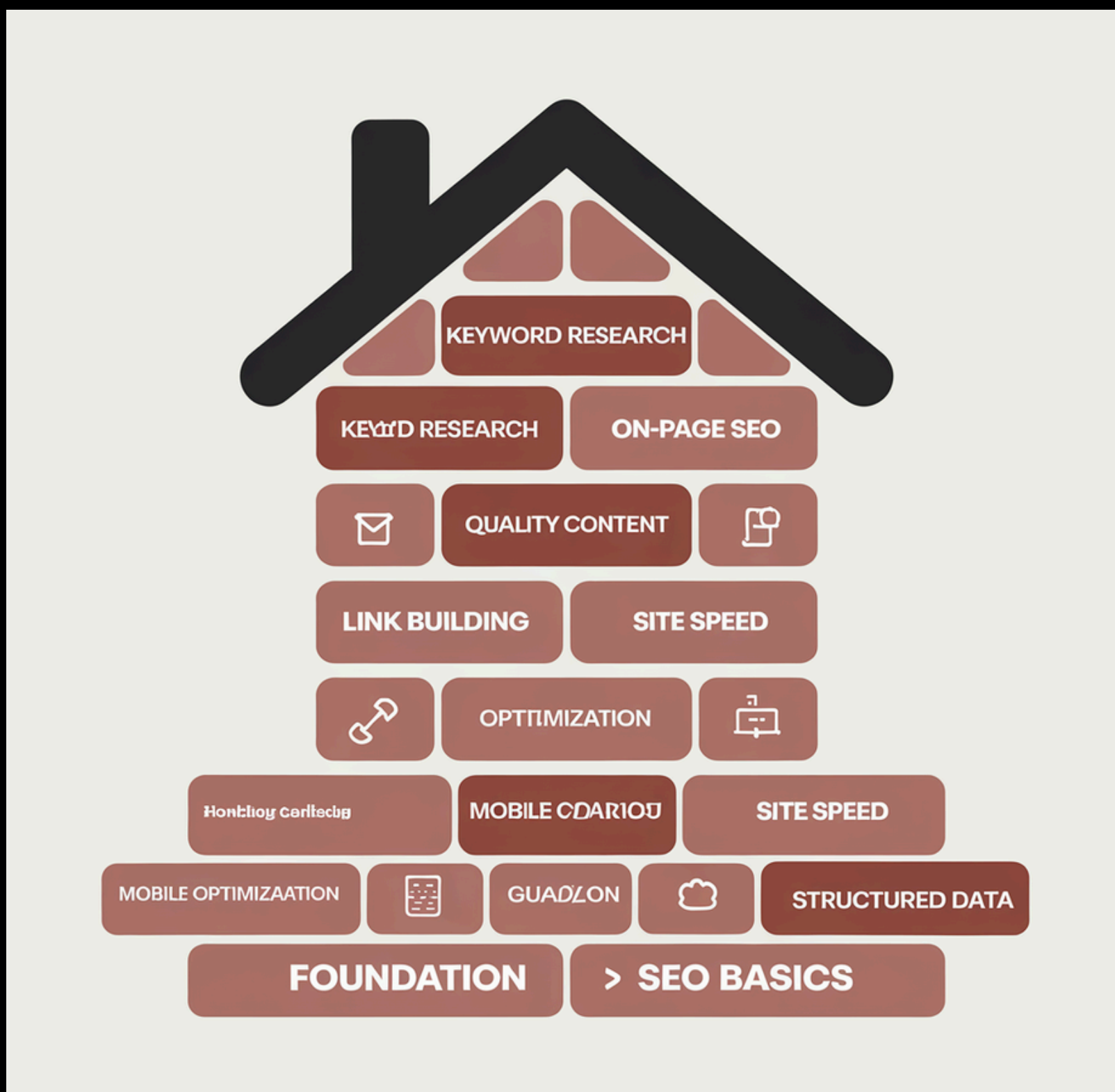




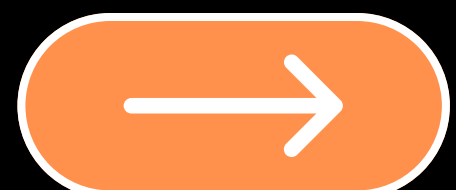
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**Think of SEO as a house: skip the foundation, and it crumbles.**



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# The Basics Most Campaigns Ignore

## Keyword Research

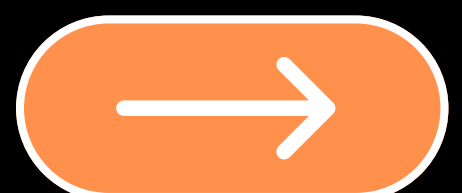
Understand user intent.

Use tools to find low-competition, high-value keywords.

Focus on search phrases not just words.



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**The Basics Most Campaigns Ignore**

## **Technical SEO**

**Crawlability:** Ensure search engines can find your site.

**Page Speed:** Fast loading = happy users and search engines.

**Mobile Optimization:** 60%+ of traffic is mobile.

**Run your site through PageSpeed Insights today**



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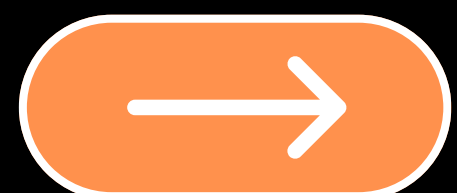
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# Quality Content Creation

- Solve user problems directly.
- Use visuals, data, and clear language.
- Content must answer why, how, or what.



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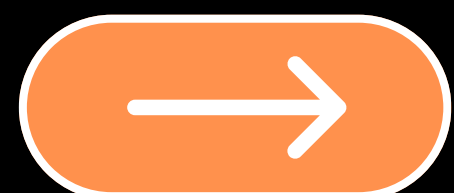


# Track → Learn → Adapt

- Use tools like Google Analytics & Search Console.
- Identify what's working and double down.
- SEO is iterative, not a one-time task.



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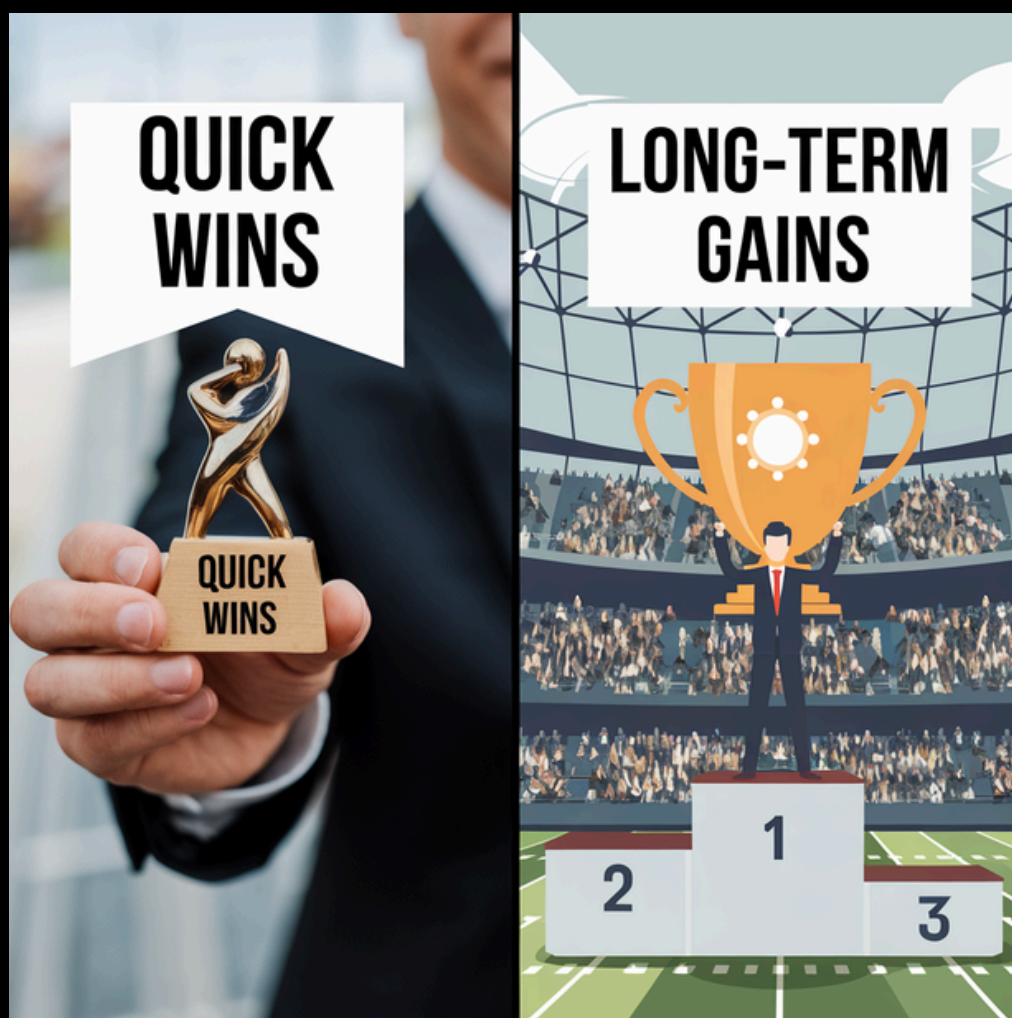


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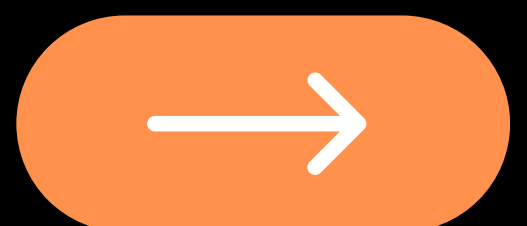
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# SEO Is a Marathon, Not a Sprint 🏃

- Results take time but are worth the wait.
- Consistent effort > sporadic campaigns.



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# Build a Campaign That Succeeds ✓

Master keyword research.

Optimize technical SEO.

Create content that solves problems.

Track progress and refine your approach.

Stay consistent over time.



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# Let's Make Your SEO Campaign a Success! 🚀

- Don't let basics hold you back.
- Start small, stay consistent, and win big.



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Thank You

DM me for a  
personalized SEO audit!



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